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ExpoMusic, Brasil

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"We made an enormous impact at the exhibition" says Trendy Lighting director Francisco Pinheiro. The Robe stand was visited by a wide variety of professionals including lighting designers, rental companies and TV directors and producers.

He thinks this was due to several things including the wide range of Robe products that they can offer to their clients. The booth featured over 100 fixtures on display from all the different ranges. *"The new ColorWash 575 AT in particular received massive amounts of attention"* continues Pinheiro.

ExpoMusic 2005 as a show was also a resounding success. Attendance levels rose to an impressive 55,000 visitors.

Photo caption (left-right): Trendy's Francisco Pinheiro, Robe's Harry von den Stemmen, Trendy's Cintia A. Melchiori.

All across Brasil, the Robe brand is steadily consolidating its reputation for product excellence and for Trendy Lighting's great service and backup.

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