

31.1.2006

Robe introduces new range of MediaSpinners

Robe Show Lighting has launched a completely new and revolutionary range of MediaSpinner products.

Robe Show Lighting has launched a completely new and revolutionary range of MediaSpinner products.

Combining lateral thinking and practical engineering, Robe's MediaSpinner are designed and built to display and rotate banners, screens, flags and assorted other media. Applications include exhibitions, conferences, shows, product launches, corporate events, parties, promotions and any event requiring branding to be displayed in an eye-catching way. The units are fully DMX controllable and can be run from any lighting desk, or in stand-alone mode. A 4-digit LED display on the base enables onboard programming. Master/slave operation using a serial cable is another simple control option, running multiple fixtures through one unit.

Variable speed rotation in both directions is possible, and smooth and precise movement is guaranteed with the use of 16-bit DMX. A virtually silent cooling system makes Robe's MediaSpinners ideal for low-noise applications.

A neat rigging system utilizes two Omega clamps, allowing the MediaSpinner to be truss mounted in many positions. The same Omega clamps are used for fixing the pipe or tube with the advertising banner.

StageBanner 10 AT was the first of these completely new, non-traditional products from Robe.

Using the base of Robe's renowned 250 AT moving heads, the StageBanner can take a maximum load of 10 Kgs, and will display and rotate advertising banners. It's designed for exhibitions, on stages, in theatres, and for retail and other situations where advertising needs to be highlighted and showcased.

Control is incredibly straightforward, especially for venues and live show applications that are already using DMX lighting control.

Up to 3 onboard programmes each containing up to 99 steps can be stored in the unit's base.

The **StageBanner50 AT** is a 50 Kg load version for heavier duty use.

More versatile still, is the new **MediaSpinner50 AT**, which features a multimedia extension with a panel for attaching to plasma screens, LCD displays, projectors or loudspeakers. It also has a BNC RGBHV video connection, 3 pin XLR audio connection, DMX data in/out via 3 and 5

pin XLRs, plus a DMX controllable power supply output for independent on/off switching of the load supply.

For more press information on ROBE please contact marketing department on e-mail: marketing@robe.cz.

