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14.4.2008

# Robe at SIB 2008, Rimini

Robe Lighting exhibited at the SIB 2008 show in Rimini on the stand of its exclusive Italian distributor, Robe Multimedia.

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The highly aesthetic, colourful stand was designed by Robe UK's Nathan Wan and featured all Robe’s latest products, including the RED (Robe Emitted Diodes) Series, newly launched last month at ProLight+Sound, Frankfurt.
The feature-packed 700 Series luminaires were also prominently utilized in the stand design, along with Robe’s powerful ColorWash and ColorSpot 2500E AT units.
The new DT series fixtures draw massive attention, particularly the DigitalSpot 3000 DT. This was also just launched in Frankfurt, neatly and stylishly integrating LED and digital technologies, both of which have proved very popular in the Italian market and much further afield.
The show was a timely opportunity for both Robe lighting and Robe Multimedia to present the latest products to their existing, new and potential customers, and to gather valuable feedback from major end-users, operators and other business partners.

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